Speedify

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Speedify + Satellite Enterprise

A one-page brief on the satellite connectivity opportunity across Starlink, Viasat, and OneWeb — Speedify's packet-level differentiation versus router load balancing, enterprise deployment configurations across satellite, 5G, 4G, and Wi-Fi, and why Speedify customers buy more subscriptions.

$20B	10M+	2×	95%	<300ms	$2T+
STARLINK 2026 REV.	STARLINK SUBS	SUBS / CUSTOMER	BONDED THROUGHPUT	FAILOVER	SPACEX IPO TARGET

THE SATELLITE OPPORTUNITY

PROVIDER	CONSTELLATION	ENTERPRISE ARPU ANCHOR
Starlink	LEO · 7,000+ sats	$10.4B FY25 rev.
Viasat	GEO + L-band	$250/mo maritime
OneWeb	LEO · 600+ sats	~$300K/yr aviation

Maritime, aviation, and remote operations are the highest-ARPU segments — and the segments where single-link satellite reliability is operationally insufficient.

PACKET-LEVEL VS. LOAD BALANCING

ROUTER LOAD BALANCING

Session-level routing

- Each session uses one link
- Failover drops live sessions
- No throughput aggregation
- Handoff = visible outage

SPEEDIFY

Packet-level bonding

- Every session uses every link
- Zero session resets on failover
- Up to 95% combined throughput
- Handoffs invisible at 2+ dishes

ENTERPRISE VERTICALS

Maritime — offshore platforms, commercial vessels, superyachts.
Aviation — commercial, charter, business jets.
Remote Operations — mining, oil & gas, construction, government field ops.
Broadcast & Media — live production, IRL streaming, field journalism.

Speedify Teams & Miri X510 Bonding Router · Windows, macOS, Linux, iOS, Android, OpenWrt.

DEPLOYMENT CONFIGURATIONS

MARITIME · DUAL STARLINK + LTE
Two Starlink dishes bonded with cellular at port. Handoffs invisible; uninterrupted comms in heavy seas.

AVIATION · MULTI-TERMINAL LEO
Multiple bonded terminals stagger handoffs across constellations. Inflight video calls stay live.

REMOTE OPS · SATELLITE + 5G/4G
Primary satellite bonded with available cellular. Independent infrastructure = redundant failure domains.

BROADCAST · CELLULAR-FIRST BONDING
5G, 4G, and satellite bonded for IRL live production. Stream survives single-carrier coverage gaps.

NETWORK EDGE · MIRI X510
Bonding router with no per-device install. All connected devices benefit from satellite + cellular bonding.

WHY CUSTOMERS BUY MORE SUBSCRIPTIONS

Speedify enterprise customers run **two or more satellite dishes per deployment** to achieve double throughput, invisible handoffs, and dish-level redundancy. Each deployment pays the satellite provider **twice the monthly subscription** — and adds 5G/4G layers on top.

Speedify directly expands ARPU in the highest-margin enterprise segments for every satellite provider it supports. Customer demand for reliability becomes provider revenue.

THE INVESTMENT THESIS

As satellite becomes enterprise infrastructure, Speedify is the software layer that makes every provider's connection worth more — by making customers buy two of them.